



Tailor-made Event Services

Connect with our
HR Community!

Topical Sharing

You can decide the event theme to suit your business needs, e.g. ESG, Employee Wellness

Webinar/ Seminar

Services covering pre-event management, onsite support and post-event follow up

Target

HR leaders and practitioners

Tel: 2837 3822 / 3827
Email: project@hkihrm.org

Networking Event

Format can be breakfast meeting / roundtable luncheon / cocktail reception

Target

CHROs / HR Directors / Heads

Tel: 2837 3816 / 3892
Email: specialprojects@hkihrm.org

Tailor-made Event Services Coverage

Webinar/ Seminar (1-hour) Basic Package Price: HK\$32,000

Webinar: Expect 150+ RSVP

Seminar: Expect 50+ RSVP

Pre-event

- Prepare marketing materials based on the topic, content and visual provided by co-host/ business partner
- Promotion through HKIHRM platforms (e.g. eDM, eNewsletter, website, social media, etc)
- Follow-up on participant enquiries
- Registration confirmation with webinar/ seminar details

During Event

- Host the event with a facilitator for introduction and Q&A session
- Zoom platform/ event onsite management and technical support

Post-event

- Thank you email to participants with evaluation survey and presentation materials attached (upon agreement with presenter)
- Basic survey analysis and share it with co-host/ business partner
- Other follow-up items as agreed

Top-up Service (Webinar)

Additional HK\$3,000 for every extra 50 RSVP

Digitalization impact on health and road to acceptance

FWD Insurance

- Health care delivery via mobile apps can cater the change of consumers behaviour in health, and it has shown to have positive impact on physical and mental health.
- Habit formation for regular app usage, as well as using the app for long term, is needed to attain and maintain the health benefits.
- However, **high drop-out and low adherence** of health app have been observed
 - Daily adherence can be as low as 26%
 - Health app abandonment rate is averaged at 47%, and at about 26% for Mental health app
 - Only 2% of users is adhered to the level required to achieve the health benefits
- It is shown in the research on 2600 users on CoIn, the meditation mobile app that:
 - 58% users have abandoned the use of app within 1 year
 - 35% of new users did not carry out another session after their 100 days
- To overcome the barrier to app usage habit formation, behavioural interventions are necessary to help user to develop the habit on app usage.

Dr. Sarah Salvia

NON-FUNGIBLE TOKENS

"NFTs: the next level of when wealth and ignorance collide."
-Anonymous

Key characteristics of NFTs:

- Can't be replicated
- Technically, anything digital can be minted as an NFT

NFTs have a multitude of applications – collectibles, digital ID, data storage

The webinar audio is streamed through your computer – please ensure your speakers are on and your volume turned up.

THOMSON REUTERS

Contact us for Webinar/ Seminar:

Email: project@hkihrm.org Tel: 2837 3822 / 3827

Networking Event (2-hour)

Package Price: HK\$60,000

(excluding costs of venue rental, F&B, venue setup and others expense out of services scope)

Format	<ul style="list-style-type: none">• Breakfast meeting• Roundtable luncheon• Cocktail reception
Target Clients	Expect 25+ CHROs/ HR Directors or Heads with specific industry / job level (If actual attendee no. could not reach 25, a complimentary EDM will be sent to all HKIHRM members)
Pre-event	<ul style="list-style-type: none">• Prepare marketing materials based on the topic• Topic and synopsis to be provided by client• Personalised invitations and follow up to targeted attendees• RSVP management
During Event	<ul style="list-style-type: none">• On-site support (event MC, registration, technical support, etc)
Post-event	<ul style="list-style-type: none">• Participant follow-up with evaluation survey• Post-event social media post
Top-up Service	<ul style="list-style-type: none">• Additional HK\$5,000 for every extra 5 RSVP• Additional HK\$20,000 for each speaker invitation



Please contact us to tailor the event that suits your business needs.

Networking Event:

Email: specialprojects@hkihrm.org Tel: 2837 3816 / 3892

Tailor-made Event Services - Booking Form

Contact Information

Company	:				
Address	:				
Contact Person	:		Title	:	
Email	:		Tel	:	
HKIHRM Membership No.	:		<input type="checkbox"/> Non-member		

Package

Please "✓" the appropriate box to indicate your preferred package.

Webinar / Seminar	
<input type="checkbox"/> 1-hour Seminar (Basic Package, Expected 50+ RSVP)	HK\$ 32,000
<input type="checkbox"/> 1-hour Webinar (Basic Package, Expected 150+ RSVP)	HK\$ 32,000
<input type="checkbox"/> Extra _____ RSVP for Webinar	HK\$ 3,000 per 50 RSVP
Networking Event	
<input type="checkbox"/> 2-hour Networking Event (Basic Package, Expected 25+ RSVP)	HK\$ 60,000
<input type="checkbox"/> Extra _____ RSVP	HK\$ 5,000 per 5 RSVP
<input type="checkbox"/> Speaker invitation, no. of speaker(s): _____	HK\$ 20,000 each

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the HKIHRM event service booking purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.

2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g., special offers and discounts) for HKIHRM events, activities, training programmes, awards, surveys and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box.

I have read, understood, and agreed to all the details of the above declaration.

Signature	:		Date	:	
Name	:		Title	:	
Company	:				

Company Stamp :