



**For Immediate Release**

**Lawrence Hung Elected as the New President (2022-2023) of  
the Hong Kong Institute of Human Resource Management**

[22 June 2022 – Hong Kong] Mr Lawrence Hung Yu-yun was elected as the new President of the Hong Kong Institute of Human Resource Management (HKIHRM), taking over the reins from Ms Margaret Cheng, JP. The Executive Council for the term 2022-2023 was established during the Institute's 29<sup>th</sup> Annual General Meeting held last night. Mr Hung served as Vice President of the HKIHRM from 2014 to 2021.

“It is my honour to be elected as President of the HKIHRM. I would like to give special thanks to my fellow Executive Council members, for their unwavering support. I look forward to working hand in hand with more government departments and bodies, professional associations, and media partners in the advancement of HR standards in Hong Kong and beyond,” said Mr Hung.

“With the election of new Vice Presidents, I am confident that the leadership cabinet will inject new energy to our Institute and the HR field,” added Mr Hung.

Immediate Past President Margaret Cheng, JP said she is pleased to see that during her 4-year tenure, the Institute has provided thought leadership and a platform for practitioners to exchange experience and support during the challenging times of pandemic and economic downturn.

A veteran HR leader, Mr Hung possesses a wealth of industry experience of over 25 years and is currently the Director of Human Resources at Chinachem Group, a leadership role he has held since 2019. As part of the management team, he spearheaded innovative HR policies and initiatives at MNCs including Richemont Asia Pacific, Pepsico, Caltex, and Hong Kong Disneyland across the sectors, from real estate to theme parks to petroleum, fast moving consumer products to luxury retail in Asia.

Mr Hung is a professional trainer specialising in business coaching and reward management. He received the Global Professional in Human Resources credential from HRCI in 2019, a Registered Corporate Coach designation from the Worldwide Association of Business Coaches in 2015, and was appointed as a Faculty Member of WorldatWork in 2005.

Furthermore, giving back to the community is a cause Mr Hung dedicates himself towards. To this end, he serves as a member of the Career Development Board for The Chinese University of Hong Kong and Member of Advisory Committee for Graduate Employment for City University of Hong Kong.

Mr Hung earned his MBA from the University of Birmingham and a Master of Science in Management from The Hong Kong Polytechnic University.

**HKIHRM Executive Council members for the term 2022-2023:**

President: Mr Lawrence Hung Yu-yun

Vice Presidents: Mr Ian Choy Jing-man, Dr Barry Ip Wah-shun, Mr Andy Luk Kwok-kwan

Honorary Treasurer: Mr Peter Leung Ka-chung



香港人力資源管理學會  
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Immediate Past President: Ms Margaret Cheng Wai-ching, JP

Executive Council Members: Ms Virginia Choi Wai-kam, JP

Mr David Li Chi-ming

Ms Kris Lui Wing-yin

Ms Theresa Lui Yin-ming

Mr Valent Ma Chi-keung

Mr Francis Mok Gar-lon

Dr Chester Tsang Wing-cheong

Ms Alice Wong Nga-lai

### Group Photo of the HKIHRM 2022-2023 Executive Council Members



(Back row, from left): Dr Chester Tsang Wing-cheong, Mr Valent Ma Chi-keung, Mr Francis Mok Gar-lon, Mr Andy Luk Kwok-kwan, Ms Kris Lui Wing-yin, Ms Virginia Choi Wai-kam, JP, Mr Ian Choy Jing-man, Mr Peter Leung Ka-chung, Ms Theresa Lui Yin-ming

(Front row, from left): Mr David Li Chi-ming, Ms Alice Wong Nga-lai, Ms Margaret Cheng Wai-ching, JP, Mr Lawrence Hung Yu-yun, Mr Dave Li Tin-kei (Former Honorary Treasurer)



**Portrait of Mr Lawrence Hung Yu-yun and group photo of the HKIHRM 2022-2023 Executive Council members**

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**Media Enquiry**

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**About HKIHRM**

As the most representative HR professional body in Hong Kong, the Hong Kong Institute of Human Resource Management (HKIHRM) has a membership close to 5,200, of whom over 530 are corporate members. Founded in 1977, the HKIHRM aims at enhancing HR professional standards, and increasing the HR profession's influence. Serving HR practitioners and SMEs, the Institute organises a wide range of professional programmes, including annual conference, seminars, awards programme, and multi-level training. It also provides various membership services, surveys, and an online journal. The HKIHRM is a member of the Asia Pacific Federation of Human Resource Management. [www.hkihrm.org](http://www.hkihrm.org)