

[For immediate release]

## **HKIHRM Annual Conference and Exhibition 2016 Ends with a Resounding Success with over 1,800 Participants**

[7 December 2016 - Hong Kong] The HKIHRM Annual Conference and Exhibition 2016 came to a successful end, with more than 1,800 delegates, HR practitioners and visitors from local and overseas gathered at the Hong Kong Convention and Exhibition Centre where the two-day people management event took place on 24 and 25 November.

The Hong Kong Institute of Human Resource Management is honoured to have invited Mr Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare, the Government of the HKSAR, to be the Guest-of-Honour who officiated the Opening Ceremony.

Highly recognised as a major HR event in Hong Kong and Asia, this year's HKIHRM Annual Conference and Exhibition revolved around the theme of **Transformation : People • Strategy • Organisation**, with more than 30 HR professionals, industry experts, and business leaders from Hong Kong, China and overseas who shared their insightful views and thoughts on a myriad of people management and pressing HR issues.

**Mr David Li, President of HKIHRM**, said in his welcome remarks at the Opening Ceremony that among all corporate functions, HR should be among the first to undergo transformation under the constantly changing environment, and emphasized the importance of good practices in people and organisation development if companies aim to ensure sustainability and value creation.

Resonating with the President's remarks, **Mr Lawrence Hung and Mr Andy Luk Co-Chairpersons of the 2016 Annual Conference Committee**, said: "Transformation is taking place at an unprecedented speed and intensity in the business world, and many HR practitioners should take heed of its impact. The Conference provides a great opportunity to help HR practitioners explore how the transformation impacts practices and strategies in people management and business operations. "

In his speech at the Opening Ceremony, **Mr Matthew Cheung Kin-chung**, the Secretary for Labour and Welfare said that transformation in people-management philosophy and practices are crucial to corporate success. He also called on business leaders and HR practitioners to nurture a people-oriented culture and create an employee-friendly, family-friendly and inclusive environment to attract, nurture and sustain a versatile and productive talent pool and local workforce for Hong Kong amid an ageing population.

Some of the key highlights of the Conference included the first day's CEO Plenary where speakers from leading corporations including Mr Benjamin Vuchot, Region President, Asia North, DFS Group; Mr Rick Dai Kebin, Founder and Chief Executive Officer, liepin.com, and Dr Helen Chan, Chief Executive Officer, Vita Green Health Products Company shared how people management strategies and leadership work to drive changes and lead to business success. Professor Lui Tai-lok, Vice President (Research & Development) & Chair Professor, Hong Kong Studies at the Education University of Hong Kong was this year's inspirational speaker who put generational conflicts into perspective and helped HR practitioners understand the perceptions of the young generations to facilitate communication and collaboration.

On the second day of the Conference, the Senior HR Forum gathered veteran HR professionals including Mr Wilson Lam, Head of Human Resources and External Affairs, Breakthrough Limited; Ms Michelle Leung, Vice President, Human Resources, Cigna International Markets; Mr Calvin J. Richardson, Director HR Service Delivery - Asia Pacific, Corning Incorporated; and Ms Ellen Mai, Greater China Senior HR Director, LVMH Watches & Jewellery who shared the strategic role HR plays in talent management, business development and catalysing change to corporate culture. Dr Thomas Goh, Market Leader, OrgSolutions Greater China of McKinsey & Company was the speaker of the Guru Plenary session, who highlighted how HR leadership can contribute to business success.

Other field experts addressed a wide array of topics at 19 concurrent sessions over the two days on employee well-being and benefits, digital transformation for the HR profession, HR big data analytics, strategic HR role in creating innovative values for companies and driving cultural transformation, and the latest training trends among others.

Please click [here](#) to download photos for HKIHRM Annual Conference and Exhibition 2016

**Media Enquiry**

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**About HKIHRM**

As the most representative professional human resource institute in Hong Kong, the Hong Kong Institute of Human Resource Management (HKIHRM), a non-profit making organisation, has more than 5,500 members, with about 600 of whom are corporate members. Founded in February 1977, the Institute aims at developing, maintaining and enhancing professional standards in HR management, and increasing the perceived value and influence of the HR profession. The Institute organises a wide range of professional activities such as multi-level training programmes, conferences and an award programme, and provides services such as conducting surveys and publishing a professional journal. The Institute is commissioned by the Government of the HKSAR as the professional writer to develop and produce the Specification of Competency Standards (SCS) for the Human Resource Management sector under Hong Kong Qualifications Framework. The HKIHRM is a member of the Asia Pacific Federation of Human Resource Management which is one of the continental federations under the World Federation of People Management Associations. For more information, please visit our website at <http://www.hkihrm.org>.